

Marks Award Given to Research Team



Marks Award winners, from left to right: Gregory Guroff, Jocelyn Greene, and Steven Grant. Also a

recipient of the award but not in the photo was James McGregor.

A team of researchers from the Soviet and East European Division of PGM received the Marks Foundation Award for Creativity in Communication. The award was presented at a ceremony on April 23rd, by Director Charles Wick and Former Director Leonard Marks to the team for the work done studying Soviet perceptions of the U.S.

Gregory Guroff, Jocelyn Greene, Steven Grant and James McGregor were credited with "exceptional contributions" in the award citation for applying "an innovative method to a most important problem of U.S. foreign affairs."

"Soviet Perceptions of the U.S.," released by USICA's Office of Research on

June 27, 1980, received wide publicity both for its penetrating look behind the official Soviet line and for its use of the surrogate interview technique. It was the front page story of the October–November issue of *USICA WORLD*.

The four research analysts who were cited in the award felt that it should be further shared with four other colleagues who worked on the project. They therefore divided the prize money with the two research assistants and former USICA staffers, Dorothy Lawrence and Sharon Miles, the program assistant for the project, Alice McCain, and the project secretary, Karen Kovach.

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